

## SHOP & SHARE

Curtsy app makes campus debut, lets students rent clothes from peers at affordable prices

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The closets of women on campus just got a little bit bigger.

Curtsy, a mobile application that allows users to rent casual and formal dresses, launched at LSU this month. The app aims to help college women find fashionable dresses for low prices.

The application first launched in January at the University of Mississippi. Ole Miss students and roommates Clara Agnes and Sarah Kipp founded the company after realizing they needed dresses for a sorority formal.

Knowing that they had already borrowed all their friends' clothes, Agnes and Kipp toyed with the idea of perusing the closets of other women on campus, said LSU campus representative Margot McNeely.

Agnes' brother suggested that the two create an app, and the business has grown from there. The company's goal is to offer a cheaper alternative to shopping, allowing women to rent a dress rather than

pay full price for something they will most likely only wear once.

"Girls have been sharing their closets with their friends forever. Curtsy just allows you to broaden that circle, while also making money off your own closet," said LSU Curtsy campus director Virginia Stewart.

The application was well-received at Ole Miss, and with such high demand, the entrepreneurs expanded to other college campuses. Curtsy is now on 13 other campuses, including Auburn University, the University of Alabama, Mississippi State University and Clemson University.

The app is free to download in the

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## BEAUTY DUPES

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With the world of makeup continually evolving, it isn't always easy or affordable to stay up-to-date on the latest trends. Here are dupes for high-end products at affordable prices.

### FitMe Foundation by Maybelline

**DUPE RATE: Frugal Foundation**

This is a product that makeup gurus swear by. When MAC Studio Fix foundation can't fit into your budget, this dupe will do. Available in Matte and Dewy finish, the drugstore foundation provides great coverage. This product can be found at Walmart for less than \$6.

### Makeup Brushes by USpicy

**DUPE RATE: Dupe-tastic**

Artis Brushes recently became the latest fad in the makeup world, and this is the perfect dupe. With their unique shape, these soft brushes are designed to give an airbrushed finish to your foundation for only one-third of the cost. USpicy brushes can be found on Amazon for \$15, while Artis Brushes are retailed at more than \$200.



### iEnvy Lashes by KISS

**DUPE RATE: Flirty & Affordable**

Though Ardell lashes are fair in price, their high in demand makes them hard to come across. Closely resembling Ardell, iEnvy lashes can be found at your local beauty supply stores. The premium human hair lashes add extra flare to your eyes. Priced at \$2.99, these are definitely a bang for your buck.

### Master Prime by Maybelline

**DUPE RATE: Close to Perfect**

If you ever wanted to hide those pores, this base primer will get the job done. Being the dupe to Smashbox Photo Finish Primer, the Maybelline Primer holds its own. The Maybelline product can be purchased for under \$8 at Walmart, ULTA Beauty or Target.